

Kuanzhai Alley Questionnaire Results

宽窄巷子调查问卷结果

1. What is your age? / 您的年龄是? [单选题]

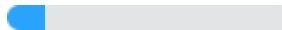
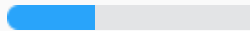
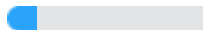
选项	小计	比例
Under 18/ 18 岁以下	46	<div><div></div></div> 10.82%
18-25	82	<div><div></div></div> 19.29%
26-35	110	<div><div></div></div> 25.88%
36-50	96	<div><div></div></div> 22.59%
Over 50/ 50 岁以上	91	<div><div></div></div> 21.41%
本题有效填写人次	425	

2. What is your occupation? / 您的职业是? [单选题]

选项	小计	比例
Student / 学生	112	<div><div></div></div> 26.35%
Office worker / 上班族	167	<div><div></div></div> 39.29%
Freelancer / 自由职业者	115	<div><div></div></div> 27.06%
Retired / 退休人员	30	<div><div></div></div> 7.06%
Other (please specify) / 其他 (请说明)	1	<div><div></div></div> 0.24%
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3. How often do you visit Kuanzhai Alley? / 您多久会去一次宽窄巷子? [单选题]



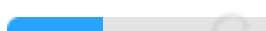
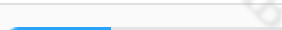
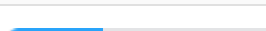

选项	小计	比例
Weekly or more / 每周或更多	91	<div><div></div></div> 21.41%
Monthly / 每月	96	<div><div></div></div> 22.59%

Once every few months / 每隔几个月	58	 13.65%
Rarely / 很少	134	 31.53%
Never / 从未	46	 10.82%
本题有效填写人次	425	

4. What is your primary purpose for visiting Kuanzhai Alley? (Select all that apply)您去宽窄巷子的主要目的是什么？（可多选） [\[多选题\]](#)

选项	小计	比例
Tourism / 旅游	161	 37.88%
Dining / 用餐	165	 38.82%
Shopping / 购物	122	 28.71%
Attending cultural activities / 参与文化活动	141	 33.18%
Meeting friends / 与朋友聚会	181	 42.59%
Other (please specify) / 其他（请说明）	14	 3.29%
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5. What factors discourage you from visiting Kuanzhai Alley more frequently? (Select all that apply)以下哪些因素会让您减少去宽窄巷子的频率？（可多选） [\[多选题\]](#)

选项	小计	比例
Overcrowding / 人流量太多	214	 50.35%
Over-commercialization / 商业化过度	195	 45.88%
Lack of local relevance / 缺乏本地相关活动	145	 34.12%
Difficulty in transportation / 交通不便	157	 36.94%
High prices / 价格过高	146	 34.35%
Other (please specify) / 其他（请说明）	7	 1.65%
本题有效填写人次	425	

6. What would make you visit Kuanzhai Alley more often? (Select all that apply)
 什么因素能吸引您更频繁地访问宽窄巷子？（可多选） [\[多选题\]](#)

选项	小计	比例
More cultural activities and exhibitions / 更多文化活动和展览	178	41.88%
Less overcrowding / 减少人流拥挤	155	36.47%
More community-focused spaces / 更多面向本地居民的社区空间	123	28.94%
More interactive or participatory experiences / 更多互动式或参与式体验	163	38.35%
Better transportation access / 交通更加便利	126	29.65%
More opportunities to learn about local history and culture / 更多了解本地历史文化的机会	154	36.24%
Other (please specify) / 其他（请说明）	2	0.47%
本题有效填写人次	425	

7. What types of cultural activities interest you most in Kuanzhai Alley? (Select all that apply)您对宽窄巷子中的哪些文化活动最感兴趣？（可多选） [\[多选题\]](#)

选项	小计	比例
Traditional tea culture experiences (e.g., tea tastings, tea-making workshops) / 传统茶文化体验（如茶品鉴、茶艺工作坊）	148	34.82%
Public art creation workshops / 公众艺术创作工作坊	129	30.35%
Historical and cultural exhibitions about Kuanzhai Alley / 关于宽窄巷子历史和文化的展览	138	32.47%
Community storytelling or memory-sharing sessions / 社区故事分享或记忆交流活动	107	25.18%
Artist residency programs with public engagement / 艺术家驻地项目并与公众互动	115	27.06%

Book readings or literary gatherings / 读书会或文学聚会	115	27.06%
Multimedia art exhibitions (e.g., interactive digital installations) / 多媒体艺术展（如互动数字装置）	124	29.18%
DIY craft workshops (e.g., pottery, calligraphy) / 手工艺体验活动（如陶艺、书法）	140	32.94%
Other (please specify) / 其他（请说明）	1	0.24%
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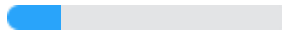
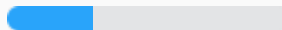
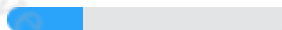
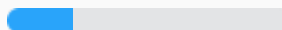
8. Would you be interested in participating in community co-creation art projects? 您是否有兴趣参与社区共同创作的艺术项目？ [\[单选题\]](#)

选项	小计	比例
Yes / 有	241	56.71%
No / 没有	84	19.76%
Maybe / 可能	100	23.53%
本题有效填写人次	425	

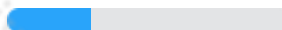

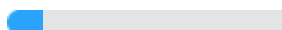
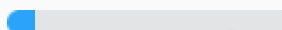
9. Do you think Kuanzhai Alley should incorporate more activities promoting local culture (e.g., traditional Sichuan opera performances, local craft exhibitions)? 您是否认为宽窄巷子应增加更多推广本地文化的活动（如四川传统戏曲表演、本地手工艺展览）？ [\[单选题\]](#)

选项	小计	比例
Yes / 是	287	67.53%
No / 否	63	14.82%
No opinion / 无意见	75	17.65%
本题有效填写人次	425	

10. What time of day do you prefer for cultural activities in Kuanzhai Alley? 您更喜欢在一天中的什么时间参与宽窄巷子的文化活动？ [\[单选题\]](#)

选项	小计	比例
Morning / 上午	81	 19.06%
Afternoon / 下午	130	 30.59%
Evening / 晚上	115	 27.06%
No preference / 无偏好	99	 23.29%
本题有效填写人次	425	

11. If there were exhibitions or activities related to Kuanzhai Alley's historical and cultural themes, how likely would you be to attend?如果宽窄巷子举办与其历史和文化主题相关的展览或活动，您参加的可能性有多大？ [\[单选题\]](#)

选项	小计	比例
Very likely / 非常可能	126	 29.65%
Likely / 可能	200	 47.06%
Unlikely / 不太可能	56	 13.18%
Not at all / 完全不会	43	 10.12%
本题有效填写人次	425	

12. What additional features or activities would you like to see in Kuanzhai Alley to make it more appealing to local residents? 您希望宽窄巷子增加哪些特色或活动来吸引本地居民？ [\[多选题\]](#)

选项	小计	比例
Regular cultural festivals or themed events / 定期举办文化节或主题活动	124	 29.18%
More spaces for relaxation and social gatherings / 增加休闲与社交空间	145	 34.12%
Traditional craft and DIY workshops / 传统手工艺及 DIY 工作坊	123	 28.94%
Interactive historical or cultural experiences / 互动式历史文化体验	131	 30.82%
Community co-creation art projects / 社区共同创作的艺术项目	118	 27.76%
Educational programs / 教育活动	95	 22.35%

More live performances (e.g., Sichuan opera, folk music) / 更多现场表演 (如川剧、民俗音乐)	130	<div><div></div></div> 30.59%
Improved night-time activities (e.g., night markets, cultural salons) / 更丰富的夜间活动 (如夜市、文化沙龙)	146	<div><div></div></div> 34.35%
本题有效填写人次	425	

13. Where do you usually go for leisure or entertainment in Chengdu? (Select all that apply) 您平时在成都通常去哪些地方休闲或娱乐？（可多选） [\[多选题\]](#)

选项	小计	比例
Parks (e.g., People's Park, Huanhuaxi Park) / 公园 (如人民公园、浣花溪公园)	146	<div><div></div></div> 34.35%
Shopping malls / 购物中心	148	<div><div></div></div> 34.82%
Historical or cultural sites (e.g., Wuhou Shrine, Jinli) / 历史文化景点 (如武侯祠、锦里)	120	<div><div></div></div> 28.24%
Cafes 咖啡馆	135	<div><div></div></div> 31.76%
Teahouses 茶馆	126	<div><div></div></div> 29.65%
Theaters or cinemas / 剧院或电影院	141	<div><div></div></div> 33.18%
Art galleries or museums / 艺术馆或博物馆	144	<div><div></div></div> 33.88%
Other (please specify) / 其他 (请说明)	5	<div><div></div></div> 1.18%
本题有效填写人次	425	

14. Why do you prefer these places for leisure or entertainment? (Select all that apply) 您为什么喜欢去这些地方休闲或娱乐？（可多选） [\[多选题\]](#)

选项	小计	比例
Convenient location / 位置方便	165	<div><div></div></div> 38.82%
Relaxing atmosphere / 氛围轻松	193	<div><div></div></div> 45.41%
Rich cultural or historical value / 文化或历史价值丰富	159	<div><div></div></div> 37.41%

Affordable prices / 价格合理	120	 28.24%
Opportunities to socialize with friends or family / 适合与朋友或家人社交	181	 42.59%
Interesting activities or events / 活动或项目有趣	139	 32.71%
Other (please specify) / 其他 (请说明)	1	 0.24%
本题有效填写人次	425	

15. What do you value most when choosing a place for leisure or entertainment?
(Select all that apply)在选择休闲或娱乐场所时，您最看重什么？（可多选）

[多选题]

选项	小计	比例
Cultural or historical relevance / 文化或历史相关性	248	 58.35%
Presence of art-related activities or programs (e.g., exhibitions, workshops) / 是否有与艺术相关的活动或项目（如展览、工作坊）	234	 55.06%
Variety of activities available / 可供选择的多样	258	 60.71%
Opportunities to interact with others / 与他人互动的机会	216	 50.82%
本题有效填写人次	425	

16. Are there any specific venues or types of places you feel are missing in Kuanzhai Alley that you would like to see?您是否觉得宽展巷子缺少某些特定类型的场所或地点？ [多选题]

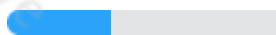
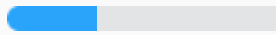
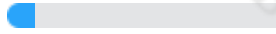
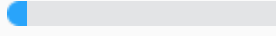
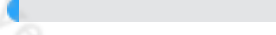
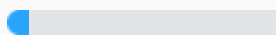
选项	小计	比例
Community cultural center for local residents / 面向本地居民的社区文化中心	86	 20.24%
Independent art galleries or creative spaces / 独立艺术画廊或创意空间	120	 28.24%
Spaces for participatory art and co-creation projects / 公众可参与的艺术共创空间	95	 22.35%

Traditional craft workshops and experience centers / 传统手工艺体验馆或工坊	117	<div><div></div></div> 27.53%
More quiet teahouses or literary cafés with a cultural focus / 结合文化活动的静谧茶馆或文学咖啡馆	118	<div><div></div></div> 27.76%
Public leisure spaces with seating and greenery / 具有座位与绿化的公共休闲空间	107	<div><div></div></div> 25.18%
Small performance venues for live music, Sichuan opera, or storytelling / 适合现场音乐、川剧、评书的小型演出场所	106	<div><div></div></div> 24.94%
More interactive historical or cultural exhibition spaces / 更多互动式历史文化展览空间	95	<div><div></div></div> 22.35%
Dedicated space for local artists to showcase their work / 专门用于展示本地艺术家作品的空间	107	<div><div></div></div> 25.18%
本题有效填写人次	425	

17. What improvements would you suggest for Kuanzhai Alley to better serve local residents?您对宽窄巷子有哪些改进建议，以更好地服务本地居民？ [\[多选题\]](#)

选项	小计	比例
Hands-on or interactive experiences / 可亲身体验的互动活动	175	<div><div></div></div> 41.18%
Opportunities to learn new skills / 有机会学习新技能	162	<div><div></div></div> 38.12%
Events designed specifically for local residents / 针对本地居民设计的活动	127	<div><div></div></div> 29.88%
More convenient time slots (e.g., evenings, weekends) / 更合适的时间安排（如晚上、周末）	154	<div><div></div></div> 36.24%
Activities suitable for families and children / 适合家庭和儿童参与的活动	127	<div><div></div></div> 29.88%
Better promotion and awareness of the events / 更多活动宣传和信息获取渠道	128	<div><div></div></div> 30.12%
本题有效填写人次	425	

18. How important do you think collective memory is for community building? 您认为社区共同回忆对社区建设有多重要？ [单选题]

选项	小计	比例
Very important – It strengthens community identity and belonging / 非常重要——它能增强社区认同感和归属感	157	 36.94%
Important – It helps preserve local culture and history / 重要——它有助于保护本地文化和历史	137	 32.24%
Somewhat important – It can be beneficial but not essential / 较重要——它有一定作用，但不是必需的	44	 10.35%
Not very important – Other factors are more crucial for community building / 不太重要——社区建设中有更重要的因素	32	 7.53%
Not important at all – It has little to no impact on community building / 完全不重要——对社区建设几乎没有影响	20	 4.71%
I'm not sure / 不确定	35	 8.24%
本题有效填写人次	425	